

## GIMBELS

Store Opens at 8:30 and Closes at 6

Mme. Louison's New Interpretation  
Of the Dutch Bonnet

Reproduced by GIMBELS for \$10

It is charmingly coquettish! That it is chic goes without saying. Did you ever see butterflies posed more artistically? Yes, this model is illustrated.

This Hat is now causing a furore in Paris. And it should do likewise here—when we present reproductions that are typical of Paris at \$10.

**The Maximum of Style  
and Quality Is Attained  
In All GIMBEL Millinery**

And that includes tomorrow's collection of hundreds of hats that are either reproductions of favorite Paris models or are exclusive Gimbel modes—and which we shall present

At \$8.75 to \$14.75



Specialized Trimming and Untrimmed Hats

Jet Butterflies, 50c, 75c, \$1

French Hatter's Plush Hats, \$4.50—Black

The No-Charge Trimming Service

has every facility for rendering prompt and efficient service to all those who purchase untrimmed hats and their trimmings in our Millinery Sections, Main and Third Floors.

Theatre and Dressy Blouses of  
Tulle and Lace at \$2.95 to \$8.95

Our Best Reproductions of Latest Paris Modes



Dainty—lacy—frilly—they look as though hands had never touched them. Ah, but therein lies the secret of Gimbel Reproductions of beautiful Paris Blouses.

As for the number of styles—there are more than ten, and each is prettier than the other. If we were to describe these Blouses, chapters could be written about the clever sleeves, to say nothing of the lovely frills and unique collars. Many are lined with flesh-color silks.

New Black Blouses, \$2.95 to \$24.75

Dressy and conservative styles in chiffon, messaline, crepe de chine and shadow lace.  
Third Floor.

Best Dictionary for School Use  
At 85c, Instead of \$1.75

The new UNIVERSAL SELF-PRONOUNCING DICTIONARY contains all the words in the English language in ordinary use. It is based on Noah Webster and other lexicographers, and is thoroughly modernized. The pronunciation of each word is clearly shown. The perfect help for school boys and girls. Flexible, leather bound, round corners. Publisher's price, \$1.75. Our price, 85c.  
Book Store, Main Floor

Back from the Country, Now You Can  
Use an Electric Iron

The convenience and satisfaction of an Electric Iron can be appreciated—by owning one.

Why not take advantage of this special September Sale price.

**A \$3.50 ELECTRIC IRON  
(Guaranteed for Two Years)  
At \$1.85**

This is the 6-lb. size, complete with all attachments.



**\$3.50 Burrows Card Tables at \$2.10**  
Lightweight folding tables, mahogany finish.

**\$6.50 UNIVERSAL Percolator, \$4.95**  
The machine that makes the best coffee in the world. Besides being a handsome sideboard piece in nickel.  
Fifth Floor

Wavy Switches  
And Transformations

Special Prices for Saturday  
95 Switches at \$3.25  
This is a very beautiful 28-in. switch of naturally wavy hair.

92 Switches at \$5c  
These also are of naturally wavy hair, but in the 20-in. length.

93 Transformations at \$1.50  
These are the effects to go entirely around the head, and are of fine silky waved tresses, in all the usual shades.

NOTE—At these reductions we must decline C. O. D. orders and exchanges.  
Main Floor, Near Balcony

Novelty Sashes  
and Girdles

Solid Colors and Plaids  
in a large variety of all the new styles. Specially priced at 50c to \$2.50.

61 Striped Sashes at 65c  
Six different combinations of colors, finished ends, very smart, yet inexpensive.

61 Suede Belts at 50c  
These are extra wide, with a large self-covered two-prong buckle. We have them in black, green, red, tan or purple.

61 Bow and Girdles at \$1  
Bow and buckle effects, in black and the new shades, with or without cash ends.  
Main Floor

61 Steel-handle, Aluminum  
Saucer pans with cover, 2-qt., reg. \$1.10, at 95c; 3-qt., reg. \$1.35, at \$1.15.

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## GIMBEL SHIRTS

For Men at \$1  
Are Guaranteed Shirts

Even at this popular price, we insist that our manufacturers embody in them not only all that is correct in style, but they must be constructed to portray individuality, good taste, and to give service.

We present a new assemblage of very snappy Fall patterns, correct in style, and most pleasing in color design—(fast colors).

GIMBEL SHIRTS fit perfectly, because they are perfectly made and cut according to our specifications. Well laundered, ready for wear. GIMBEL Shirts at \$1 have pleated or plain bosoms, and coat cuffs attached.  
Main Floor



## Have You Ordered Your Suit?

Tomorrow Closes This Special GIMBEL Advance Season Sale of  
Men's \$30, \$32 and \$35 Suits  
Made-to-Measure, at \$18.50

These are all from new Fall and Winter suitings, workmanship, fit and entire satisfaction positively guaranteed.

Only High-Grade Fabrics Used  
Worsted, plain blue and black fabrics, pin-stripes, plain, soft gray cassimeres and unfinished worsteds, gun and pin-checks, fine varieties of corn, blue, brown and gray mixtures.

Large men, tall men, stout men, as well as the regular sizes will be interested in this offer.  
Suits made single or double-breasted style. Deliveries in two weeks.  
Remember Sale Closes Saturday, September 13th, at 6 P. M.  
Subway, Balcony

## Another Exclusive GIMBEL Style

In Men's Hats at \$3—"The PUNJAB"

This "aristocrat" among Hats for Autumn met with prompt approval on its first introduction but a few days ago. It may be pressed and worn in telescope fashion, if desired. The Punjab is of excellent quality, soft felt, in four shades, with a cross-pleated sash band of self-toned silk.

Pearl Russian Prussian Sable  
New Stetson Models at \$3.50

Over 100 styles of Autumn Derbies and Soft Hats, in every new color. And many of these are exclusive to GIMBELS. Such as—

The "Royale"—A soft felt of particular beauty and style, with a beaked or taffeta band.  
The "Tyrol"—A very smart Soft Hat, with a flat brim and tapering crown.

Then there are the "Briarcliff" and the "Boson," which are sure to meet with the approval of particular dressers.



## Special Grade of Derbies and Soft Hats at \$2

These are all in the latest models, and a full assortment of the new colorings. 4th Floor

Money Buys Almost Twice as Much as Usual in the Finest Sort of  
Wedding Gifts in This

September Sale of CHINA, CRYSTALS, LAMPS  
and ARTWARES

Thousands of artistic housekeepers have been amazed to learn what magnificent collections of beautiful wares were assembled here, on this Fifth Floor, at GIMBELS. Whether you wish to select China or Crystal for your own cabinets or sideboards, or whether you are willing to secure elegant gifts for weddings, anniversaries, or the holidays, by anticipating your purchase, NOW is the time to get ALMOST DOUBLE MONEY'S WORTH, while selecting from the most beautiful as well as the most practical wares obtainable in this country or abroad. Here are a few suggestions from hundreds:

## Dinner Sets

\$19.50 Fine American Porcelain 100-piece Dinner Service, from open stock; dainty lace gold border decoration, at \$19.50.

\$27.50 Fine American Porcelain 100-piece Dinner Service, open stock, coin gold band design, at \$19.50.

\$37.50 French China 100-piece Dinner Service, including bread and butter plates, coin gold handles and edges, at \$37.50.

\$55 Limoges China 100-piece Dinner Service, pretty blue bands and festoon of pink roses, at \$37.50.

## Cut Crystals

\$4.50 Compotes, 9-in. high, 6-in. bowl, cut floral design, at \$2.50.

\$5.25 Footed Fern Dishes, 8-in. complete with fern and mirror, at \$2.75.

\$6.75 Oval Fruit Dishes, cut floral and point star design, at \$2.75.

\$9.75 Fruit Bowls, 9-in., cut chair bottom and floral design, at \$5.

\$12 Cigar Jars, 12-inch round plate handled basket, at \$7.50.

\$30 Footed Punch Bowls, 10-inch, dainty cut floral design, at \$20.

## Crystal Table Services

\$22.50 Austrian Crystal Iridescent 60-piece Glass Table Service, neat optic effect, engraved in any Old English initial free of charge within three to five days, at \$15.50.

65c Thin Blown Tumblers, engraved in Old English initial, at 40c each.

Bohemian Crystal and Gold Glassware

\$33.50 Water Goblets, at \$19.50 doz.

\$25 Cocktail Glasses, at \$17.50 doz.

\$32 Claret Glasses, at \$19 doz.

\$36 Finger Bowls, at \$24.

\$27 Whipped Cream Bowls, Ladle and Plate, at \$18.

\$2 Baked Apple Dishes, at \$1.25.

## Decorated Fancy China

\$9.50 Chocolate Sets, rich Persian design, at \$8.75 set.

\$1.25 Tea Cups and Saucers, rich Persian design, at 80c each.

\$1.50 Dessert and Luncheon Plates, rich Persian design, at 75c.

\$3c Fruit Sauces, rich Persian design, at 25c each.

\$3 Cheese and Cracker Plates, Dresden design, at \$1.50.

\$3.95 Cake Sets, 7 pieces, \$1.75.

\$3.25 Celery Sets, 6 small oval dips and celery tray, at \$1.55.

40c Kamsakin and Flare, at 25c.

Open stock Cereals, barrel shape, blue onion decoration, 24 different kinds, including dried fruits and cereals, at 25c each. Also extra large sizes for sugar, coffee, salt and flour, at \$1.

Imported Electric Lamps  
For Piano or Desk, \$9

We have just received from abroad 300 of these very practical Electric Lamps. They have a very heavy solid base; either standard or bulb can be adjusted to any angle. Made in brass or gun-metal finish. All wired ready to attach. Regularly \$13.50, now \$9 each.  
Fifth Floor

How Our Mothers and Grandmothers  
Would Revel in a Modern Kitchen

How they prided themselves on their bright brass kettles, and how they loved to see every thing bright and shining. Today the marvelous development of Aluminum Ware makes it easy to always have bright and absolutely sanitary cooking utensils. And NOW is the time to buy them economically—at GIMBELS.

## Aluminum Ware

Aluminum Kitchen Sets, consisting of one tea kettle, one rice boiler, one coffee pot and one large saucepan with cover; regularly \$8, at \$4.85 a set.

Round Griddles, 10-in. ball handle, reg. \$2, at \$1.50; 12-in., reg. \$2.40, at \$1.75; 14-in., reg. \$3.25, at \$2.50.

10-inch extra heavy stamped Aluminum Frying Pans, with heavy steel handles; regularly \$1.10, now 90c.

Coffee Pot, 1 1/2-qt. size, regularly \$1.50, now 85c.

Hollow Steel-handle, Aluminum Saucepans with cover, 2-qt., reg. \$1.10, at 95c; 3-qt., reg. \$1.35, at \$1.15.

## Lipped Saucepans, 1 1/2-qt., reg. 60c;

at 40c; 2-qt., reg. 75c, at 50c.

Aluminum Tea Pots, 1-qt., reg. \$2.15, at \$1.50; 2-qt., reg. \$2.50, at \$1.85.

Frying Pans with steel hollow handles, 10 in., reg. \$1.20, at 90c; 9 in., reg. 95c, at 70c; 9 1/2 in., reg. \$1, at 80c.

Welsbach Irons, complete with tubing, reg. \$2.50, at \$2.

Mrs. Potts' Irons, three in one set, complete with handle and stand; reg. \$1.25, at 95c.

Enterprise Meat Choppers, family size, reg. \$1.25, at \$1.00.

Parcel Post or Family Scales, will weigh up to 12 lbs., reg. \$2.40, at \$1.75.

Mayonnaise Mixers, china bowl, white or Delft blue, reg. \$1.50, at \$1.

## Wooden Ware

Hardwood Clothes Dryers, folding which will hold large size washing, reg. \$1.50, at \$1.15.

Square Clothes Dryers, folding 3 ft. high, reg. 75c, at 60c; 4 ft. high, reg. \$1, at 85c.

Glass Wash Boards, family size, reg. 85c, at 65c.

White Wood Butter Patty, reg. 25c, at 15c.

Salad Sets, reg. 25c, at 15c.

Russell's Carpet Sweepers, reg. \$2.50, at \$1.85.

## Tin Ware

Kreamer's Wash Boilers, No. 7, reg. \$1.65, at \$1.15.

Kreamer's Roll-top Bread Boxes, large size, in Japan finish, reg. \$1.85, at \$1.35.

Kreamer's 25-lb. Canisters, in assorted colors, reg. \$1.25, at 85c.

Kreamer's Roll-top Bread Boxes, in white and Japan finish, reg. \$1.70, at \$1.25.  
Fifth Floor

## James McCreery &amp; Co.

34th Street — 5th Avenue — 23rd Street

On Sale Saturday, September 13th.

## WOMEN'S LACE NECKWEAR

Imported Guimpes of fine French Net,—with hand-embroidered vestee fronts and novelty platings. White, Ecu or Cream. 4.95 to 22.50 each

Novelty Fichus and Fichu Fronts of filmy Oriental Laces and Nets,—hand-embroidered with fine rufflings. 2.95 to 16.75 each

Fichus, Collars and Dress Sets of Novelty Colored Nets with gold, silver or antique metal embroidery in Oriental and Chinese designs. 2.50 to 9.50 each

Spanish Lace Scarfs in various lengths and widths. White or Black. 2.95 to 4.95 value 4.50 to 7.50

## MILLINERY &amp; HATS

An attractive display of Imported and Domestic Fall Millinery Trimmings, including Ostrich, Paradise, Numidi, Gaura and Fancy Feathers in the newest Mounts. Flowers, Corsage Bouquets, Hair Ornaments and Caps.

Specially Priced.

Women's Smartly Trimmed Hats..... 5.95, 7.75 and 9.75

Children's School Hats in various styles..... 1.95, 2.95 to 6.75

## SUITS &amp; COATS

For Small Women and Misses.

New Fall and Winter Suits in plain and fancy materials. Smart models. 25.00

Tailored Suits of Cheviot in new cutaway coat model; draped skirt; lined with satin. 18.50

Coats of Boucle Cloth in cutaway or straight model, with or without belt. 9.50 and 12.00

Complete assortment of School, Afternoon and Evening Dresses in all the newest materials and most attractive models.

## SUITS &amp; DRESSES

For Juniors and Girls.

Juniors' Suits of Diagonal Cheviot, Serge, Bedford Cord, Wool Poplin, Eponge, l'uvetvne and Corduroy; attractive models. Sizes 14 and 16 years. 18.50, 22.50 to 45.00

Girls' Three-piece Suits of Navy Blue Cheviot and Tan Mixtures,—good skirt, coats satin lined, finished with velvet collar and cuffs. Size 12 to 16 years. 12.50

Girls' Wool School Dresses of Navy Blue Serge,—gored and plaited skirts; one-piece Russian and low-belted models. Size 6 to 14 years. 3.75 to 7.50

Girls' Voile Dresses in Pink, Blue and White,—waist hand-embroidered and hand-smocked. Size 6 to 14 years. 2.95 to 5.95

## WEARING APPAREL

For Young Men and Boys.

Young Men's and Men's Hand-tailored Suits made of Imported Fabrics in new London Brown and Gray with pencil and banjo stripes; also plain Blue. Three and four-button Coats with flap or patch pockets. Size 32 to 40 inch chest. 20.00 value 25.00

400 Young Men's and Men's Suits made of fine Cheviot or Tweed in Brown and Gray Check and Stripe effects; also Plain Gray. Size 32 to 40 inch chest. value 16.50, 12.50

Boys' English Norfolk and Single-breasted Suits,—with two pairs of knickerbocker trousers. Made of Imported Fabrics in the new Gray and Brown Pencil Stripe and Check effects. Coats with patch pockets, full lined. Size 8 to 18 years. 8.50 and 12.50 values 10.50 and 16.50

Boys' School Suits,—Norfolk and Single-breasted models with two pairs of knickerbocker trousers. Coats with flap or patch pockets. Size 8 to 17 years. value 8.50, 6.50

Young Men's and Men's Fine Fall Weight Overcoats made of Imported Fabrics in Plain Gray, Blue and Black. Size 33 to 48 inch chest. value 30.00, 19.50

GIMBEL BROTHERS

NEW YORK FIFTH AVENUE